

Name of Students	Research Title	Name of the Supervisor	t
Nashti Ismail Hassan and Shilan Bishara Ali	Research Title: Promotional Methods and Their Role in Achieving Competitive Advantage in Small and Medium Enterprises	Najiba Rashid Mohamed	1
Sarah Sardar Ahmad and Daniel Sarbaz Omar and Elaph Mahmoud Abdel Qadir	Branding and its impact on customer satisfaction	Najiba Rashid Mohamed	2
Maryam Amer Issa Zainib Adnan Mardan Razi Hazem Hatem and Darya Sattar Aziz	Marketing risk management and its impact on brand reputation	Najiba Rashid Mohamed	3
Ayoub Ahmed Ali and Pashtwan Samad Mohammed	Interactive Marketing and its Role in Enhancing Customer Satisfaction	Assoc. Prof. Dr. Sawsan Ibrahim Ragab	4
Haval Sirwan Latif and Ahmed Khurshid Abdullah	The Role of Buzz Marketing in Market Share	Assoc. Prof. Dr. Sawsan Ibrahim Ragab	5
Alaa Sarwat Fahmy and Huda Kawa Mustafa	Consumer Protection from Market Disruption in the Islamic Economy	Dr. Kamal Ibrahim	6
Sarah Adnan Abd El Rahman and Zainab Omar Abd El Karim	Controls of Commercial Advertising in the Framework of Islamic Jurisprudence	Dr. Kamal Ibrahim	7
Ronda Omid Anwar, Bana Kamal Abu Bakr, Asma Daniel Fateh and Heba Khalid Jassim	Digital Marketing and its Role in Customer Relationship Management	Assoc. Prof. Dr. Aso Bahaa Al-Din Qadir	8
Zarian Osman Darwish and Abbas Khalil Ebrahim	The relationship of customer experience to enhance customer trust	Sarah Sabah Khurshid	9
Mustafa, Raya Yassin and Sara Masoud Mahmoud	Pyramid marketing causes and effects	Sarah Sabah Khurshid	10
Ali Hadi Mohammed and Abd El , Rahman Adnan Saleh	The Impact of Electronic Promotion on Enhancing Market Share	Iyad Fadel Mohsen	11
Zahraa Shaheen Qadir, Alaa Hijran and Doha Nafea	Promotion via AI	Ahmed Nawaf	12
Adam Mohamed Ahmed and Doaa Ibrahim Nasser	Relationship Marketing and its Impact on Competitive Advantage	Ahmed Nawaf	13
Hamza Suleiman and Lee Shaimaa Arslan Aya Ayoub Ahmed Mariam Raad Sara Mohammed	Analysis of the Efficiency of the Application of Sprinkler Irrigation Techniques in Wheat Production Farms and its Impact on Crops (A Study in Kirkuk Governorate)	Haifa Malik	14