



Northern Technical University / Mosul Technical Institute / Office
Management Techniques Department

شعار التشكيل



personal information

Full name	Dr.Sawsan Ibrahim Rajab Aqidi
The scientific title	Assistant Professor
employment position	Head of Marketing Management Techniques Department
Department	Marketing Management Techniques
Branch	
E-mail	dr_sawsanibrahimrajab@ntu.edu.iq






Academic certificates:

University	Academic certificate	date of the certificate	Specialization	Country
Baghdad	Bachelors	1988	Business Administration	IRAQ
MOSUL	Masters	1998	Business Administration / Management Information Systems	IRAQ
MOSUL	Ph.D	2013	Business Administration / Marketing Administration	IRAQ

Teaching experience

undergraduate study	YES/ 32 years
Postgraduate study	YES/3 years

Research and scientific activity

Published research	43
Conferences and seminars	33
Membership in scientific and professional societies and publishing houses	
Profiles	
 Google Scholar Profile	https://scholar.google.fr/citations?hl=ar&user=dbS7KY4AAAAJ
 Researchgate Profile	https://www.researchgate.net/profile/Sawsan_Ibrahim5
 Publons Profile	https://publons.com/researcher/1720996/sawsan-ibrahim
 ORCID iD	https://www.researchgate.net/profile/ProfileStatsImprovementSuggestions.html
 Scopus	https://www.scopus.com/authid/detail.uri?authorId=57220039176

Scientific and research interests: Marketing / Strategy / Human Resources Management / Organization Management

Honors and Awards

Issued by	Title of Achievement

Research Title	Search link
The Role of SWOT Analysis in	https://link.springer.com/chapter/10.

Improving Operational Performance (Analytical Study in a Prefabricated Building Factory) 2023	1007/978-3-031-26580-8 12
Measuring the relationship between the dimensions of marketing intelligence : An exploratory study of the opinions of a number of employees at the Green Fields Dairy Production Company Limited 2023	file:///C:/Users/HP/Downloads/478-Article%20Text-2320-1-10-20230405.pdf
Possession of endowment lands in Iraq under the Ottoman administrative system. 2023	https://tidsad.com/?mod=makale_tr_ozet&makale_id=68973
Dimensions of product improvement: An exploratory study of the opinions of a number of employees at the Green Fields Dairy Production Company Limited 2023	https://js.alkutcollege.edu.iq/article_24059_68acf7dd3e20081ea90daab710e49195.pdf?lang=ar
Work pressure on working mothers and its impact on job performance: an exploratory study of the opinions of a number of female workers at the Kirkuk Technical Institute 2022	https://www.iasj.net/iasj/download/bb3a2b75d2fd135a
The application of the lean manufacturing system and its impact on (Applied study in the refabricated building competitive policiesfactory) 2022	https://www.iasj.net/iasj/download/afcd60a1cbdf421c